

Meet the AVA National Team

Executive Director: Henry Rosales, henry@ava.org



Serves as chief executive officer, reporting to the national president of the American Volkssport Association (AVA). The Executive Director serves as an ex-officio member of the AVA National Executive Council (NEC), a board of directors composed of four elected officers and ten Regional Directors. Primary duties include fund development, communications, and organizational oversight of national headquarter initiatives in member outreach, programs, financial management, administration, personnel, and governance. Directs all operational committees.

Financial Director: Erin Grosso, erin@ava.org



Responsible for all financial and accounting duties for the AVA national office and its nationwide network of clubs. Provides fiduciary oversight, management, and operation of AVA's finance department and all departmental functions that contribute to the overall financial health and success of the organization. Acts as the interim Executive Director in the absence of an Executive Director.

Accounting Specialist: Marian DeVaul, marian@ava.org



Responsible for invoicing related to clubs, individuals, membership, merchandise, and advertising order. Maintains accounts receivable reports, and researches club supply requests. For questions about billing or to order merchandise, please contact Marian.

Awards/Membership Specialist: Karen Winkle, karen@ava.org



Responsible for awards processing, record books processing, AVA membership database and merchandise shipping. Administrative processing in support of the Girl Scout Walk Together, Master Walker, and national special programs (A-Z, 50 States, 51 Capitols, and Centurion). She also administers the AVA associate membership program.

Communications and Publicity Specialist: Samanta Sanchez, samanta@ava.org



Responsible for coordinating all communication strategies for the AVA and supports with marketing, publicity, and fund development. Provides club support with insurance and all policy related questions.

Information Technology Specialist: Hector Hernandez, hector@ava.org



Responsible for maintenance of AVA National website and Club database (ESR). Provides information and technological support to the organization to include employees, volunteers, and member clubs, maintains the AVA national database and website, creates graphics designs and promotional videos for the AVA and oversees the stamp production process for AVA events.

Who to Call for support at the AVA National Office

For questions about late fees, sanction fees, participation fees, invoice and billing related questions and to order merchandise please contact Marian, marian@ava.org

For questions about stamps, sanction numbers, event changes, AVA database and website technical support contact Hector, hector@ava.org

For questions about club insurance, incident reports, new clubs, closing clubs, policies, and support with publicizing your events on the website and social media contact Samanta, samanta@ava.org

For questions about IVV books, new walker packets, awards, membership benefits, shipping, and AVA National special programs contact Karen, karen@ava.org